

Education:

University of Florida, Gainesville, FL – MS Leadership Development	Spring 2015
University of Central Florida, Orlando, FL – BA Stage Management	Fall 2011
Santa Fe College, Gainesville, FL – AA Completed in Theater	Spring 2009

Experience:**Free Fridays Concert Series, Social Media Manager** **May 2022-Present**

- Manage Facebook and Instagram posts for the City of Gainesville's Free Fridays Concert Series.

University of Florida, Training & Organizational Development **Aug. 2018–Present**

Instructional Designer

- Manager for two University-wide certification programs, *Gators Together & Thrive@UF*.
 - o [Gators Together](#) is UF's diversity and inclusion program, designed to increase performance and engagement by creating an inclusive environment for our diverse talents
 - o [Thrive@UF](#) is a program designed to develop one's overall skills as an employee at UF.
- Helped develop [Stronger Together](#), a University-wide racial justice training initiative that launched in February 2021
- Developed the [Keep Growing](#) training portal to continue University training initiatives during the COVID-19 shutdown, which included 25 new webinars and numerous instruction guides
 - o Developed the [Keep Growing Podcast](#)
- Helped develop three courses from subject matter expertes
 - o *LGBTQ+ Inclusive Gators, Influence in the Workplace, Compassionate Communication*
- Teach 5+ courses per semester, two of which I developed
 - o Developed courses on *Storytelling* and *Abundance Mindset*
- Developed Competency Model and Course Map for THRIVE@UF Course program
- Led ADA/accessibility efforts on team and converted 50+ educational simulations and 40+ online courses to an ADA compliant/accessible format

MusicGNV, Director**March 2020-Present**

- Developed nonprofit program to assist musicians during COVID-19
- Within weeks, negotiated a contract with the city to put over \$8000 in the hands of local musicians over six months
 - o Additionally, have given hundreds of dollars beyond that to artists in Gainesville impacted by coronavirus
- Manage quarterly artist grant offering up and coming Gainesville artists recording time valued at \$2000
- Produced 3 [compilation albums](#), each featuring between 17-20 Gainesville and Gainesville-adjacent musicians, with all profits going to artists involved

Johanna Warren, Artist/Talent Manager

March 2019-Present

- Negotiated \$20K+ album contract with Carpark Records/Wax Nine Records
- Oversaw the release of album Chaotic Good on Carpark Records
 - Album received praise from Pitchfork, Stereogum, NPR Music, and MANY others
- Manage her acting career, highlights include a role in the upcoming film *She, The Creator* and the role 'Bob' in Netflix's *The Midnight Gospel*.

Spirit House Records, 4 & 6 Bits Records, Label Manager **January 2021-Present**

- Manage operations of these labels

Sofar Sounds, LLC, Gainesville City Leader

Dec. 2017-Feb. 2020

- City Organizer and Team Manager of Sofar Sounds monthly secret shows in Gainesville
- Developed marketing and promotional materials for Sofar Gainesville, maintaining consistent branding with Sofar Sounds
- Acted as liaison with international Sofar organization, located in over 400 cities
- Developed a very strong word of mouth campaign for these shows, leading to the first two shows selling out, featuring completely secret locations and secret lineups
- Ran 25 shows, most of which sold out
- Produced and Edited 49 [performance videos](#)
- Managed a team of 10 volunteers and paid employees

Changeville Music Festival, Executive Director

April 2016 - Aug. 2018

- Managed all logistics of Gainesville's Second-Largest Music Festival
- Developed strategy and implemented all marketing, PR, and social media
- Created relationships with numerous city governmental entities and business
- Tripled quantity of events that occurred as part of Festival
- Doubled reach of festival from Year 1 to Year 2
- Developed and maintained music festival budget

University of Florida, Adjunct Lecturer

Jan. 2016 - May 2016

- Taught online course in video and digital marketing technologies

University of Florida, Video & Collaboration Services **Mar. 2014 – August 2018**

Telecommunication Applications Analyst

- Maintain and Facilitate all online lecture video recordings and livestreams on UF campus
- Manage team of student employees
- Coach and mentor employees to effectively accomplish their duties
- Develop and implement customer service programs for clients through the University of Florida enterprise

Self Narrate, Inc., Founder & CEO, Marketing Director

July 2013 – Present

- Founded and lead organization with goal to help people and organizations grow through the writing and sharing of their stories
- Organized the implementation of the [Story Cycle](#), the worlds first storytelling bicycle, which has recorded over 100 stories from the Gainesville community
- Pioneered numerous leadership and personal development tools, evaluating each to the needs of the client's organization
- Presented over 40 keynotes and presentations on story development and leadership skills since 2014

- Organized professional development and networking conference [STORY:GNV](#), over 100 in attendance for first and second years
- Organized the Story Summit event at Heartwood Soundstage, selling out the venue (over 120 in attendance) three times
- Developed all marketing and communication plans and assets, including social media

Betterme Productions, Co-owner, Marketing Director Feb. 2015 - Sept. 2015

- Co-founded boutique video production company
- Worked in all areas of video production, including directing, camera operation and editing. [Example](#)
- Developed and maintained client relationships
- Create strategy for marketing and branding of company

University of Florida, College of Dentistry Jan. 2012 - Mar. 2014

Educational Resource Manager/Instructional Designer

- Managed and maintained all classroom technology in 10 College of Dentistry classrooms
- Managed and maintained all College of Dentistry lecture recordings
- Developed digital signage program for College of Dentistry

Publications:

Telg, B. (Ed.). (2019). *Life Records*. Gainesville, FL: Self published.

Telg, B. (2019). The mind-blowing power of music. Gainesville, FL: Gainesville Sun.

Telg, B. (Ed.). (2019). *Braided Brook: Stories about growth, Vol. 4*. Gainesville, FL: Self Narrate.

Telg, B. (Ed.). (2018). *Braided Brook: Stories about growth, Vol. 3*. Gainesville, FL: Self Narrate.

Telg, B., Jones, J. & Syed, S. (Eds.). (2018). *The stories we tell*. Gainesville, FL: Self Narrate.

Telg, B. (2018). Daughters of a revolution. *Aquifer: The Florida Review Online*.

Telg, B. (Ed.). (2017). *Braided Brook: Stories about growth, Vol. 2*. Gainesville, FL: Self Narrate.

Telg, B. (2017). The best life is one lived for others. *Aquifer: The Florida Review Online*.

Telg, B. (Ed.). (2016). *Braided Brook: Stories about growth, Vol. 1*. Gainesville, FL: Self Narrate.

Telg, B. (2016-2021). *Self Narrate Monthly Column*. Gainesville, FL: Gainesville Sun.

Telg, B., Jones, J. & Barnes, C. (2016). [Break Your Invisible Chains](#). Gainesville, FL: Self Narrate.

Telg, B., Jones, J. & Telg, R. (2015). Story development. University of Florida Cooperative Extension Service Publication Series (WC215). Gainesville, FL.

Telg, B., Jones, J. & Telg, R. (2015). Letting them in: Sharing your story with people outside of your industry. University of Florida Cooperative Extension Service Publication Series (WC216). Gainesville, FL.

Telg, B., Jones, J. & Telg, R. (2015). Face-to-face storytelling. University of Florida Cooperative Extension Service Publication Series (WC217). Gainesville, FL.

Telg, B., Jones, J., Telg, R. & Raulerson, B. (2015). Storytelling through social media. University of Florida Cooperative Extension Service Publication Series (WC218). Gainesville, FL.

Presentations:

Telg, B.W. (2022, April) Grammar game. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2022, April) Storytelling to find your why and envision your aspirations.

University of Florida Brown Center for Leadership & Service. Gainesville, FL.

Telg, B.W. (2022, March) Cultivating an abundance mindset. University of Florida Human Resources. Gainesville, FL.

Telg, B.W., Hall, G., & Hyson, K. (2022, March) Different approaches to storytelling. FPRA Gainesville. Gainesville, FL.

Telg, B.W. (2022, February) Storytelling to find your why and envision your aspirations.

University of Florida Human Resources. Gainesville, FL.

Telg, B.W., & Jones, J. (2022, February) Tell your story. FRANK Conference. Gainesville, FL.

Telg, B.W. (2022, January) Grow your story, grow your self. Partnership for Strong Families. Lake City, FL.

Telg, B.W. (2022, January) Create presentation visuals worthy of the TED stage. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2021, November) Cultivating an abundance mindset. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2021, October) Create presentation visuals worthy of the TED stage. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2021, September) Storytelling to find your why and envision your aspirations.

University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2021, September) Create presentation visuals worthy of the TED stage.

University of Florida Center for Teaching Excellence. Gainesville, FL.

Telg, B.W. (2021, August) Grammar game. University of Florida Human Resources.

Gainesville, FL.

Telg, B.W. (2021, May) Applying performance measures to your work. CxUF Conference.

Gainesville, FL.

Telg, B.W. (2021, May) Storytelling to find your why and envision your aspirations. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2021, June) Cultivating an abundance mindset. University of Florida Human Resources. Gainesville, FL.

University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2021, April) Cultivating an abundance mindset. University of Florida Human Resources. Gainesville, FL.

University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2021, March) Grammar game. University of Florida Human Resources.

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University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, September) Storytelling to find your why and envision your aspirations.

University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, September) Applying performance measures to your work. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, September) Building your own long-term success story. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, July) Can you hear me now? Using streaming video & web conferencing to enhance engagement. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, May) Create presentation visuals worthy of the TED stage. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, May) Storytelling to find your why and envision your aspirations. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, May) Cultivating an abundance mindset webinar. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, April) Create presentation visuals worthy of the TED stage. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, April) [Cultivating an abundance mindset](#) webinar. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, March) Grammar game. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2020, January) Storytelling to find your why and envision your aspirations. University of Florida Human Resources. Gainesville, FL.

Telg, B.W., & Jones, J. (2019, November) Getting to the story: What is your why?. Southern Connecticut State University. New Haven, CT.

Telg, B.W. (2019, September) Storytelling to find your why and envision your aspirations. University of Florida Human Resources. Gainesville, FL.

Telg, B.W. (2019, September) Storytelling. Cade Museum. Gainesville, FL.

Telg, B.W. (2019, June) Storytelling panel moderator. FPRA Conference. Gainesville, FL.

Telg, B.W., & Jones, J. (2018, May) Getting to the story: What is your why?. City Church. Gainesville, FL.

Telg, B.W., & Jones, J. (2018, May) What's your story: Disabilities workshop. Life Transition Skills. Gainesville, FL.

Telg, B.W., & Jones, J. (2018, April) Using story for agriculture advocacy. Wedgworth Leadership Institute. Gainesville, FL.

Telg, B.W., & Jones, J. (2018, April) Getting to the story: What is your why?. Created. Gainesville, FL.

Telg, B.W., & Jones, J. (2017, November) Storytelling as identity capital. USF Center for Leadership & Civic Engagement. Tampa, FL.

Telg, B.W., & Jones, J. (2017, October) Your story matters: Storytelling for building community. Q Commons. Gainesville, FL.

Telg, B.W., & Jones, J. (2017, July) Owing your story: Personal story development workshop. Harn Museum of Art. Gainesville, FL.

Telg, B.W., & Jones, J. (2017, July) Issue-based storytelling. Wedgworth Leadership Institute. Gainesville, FL.

Telg, B.W., & Jones, J. (2017, May) What is my story: For middle school students. Howard Bishop Middle School. Gainesville, FL.

Telg, B.W., & Jones, J. (2017, May) [Grow your story, grow your self](#). SonicFoundry Mediasite UNLEASH Conference. Madison, WI.

Telg, B.W., & Jones, J. (2017, February) Getting to the story: What is your why?. UF Online Annual Retreat. Gainesville, FL.

Telg, B.W., & Jones, J. (2017, January) Keynote: Storytelling for student advisement. UF Advising Conference. Gainesville, FL.

Telg, B.W., & Jones, J. (2016, December) Keynote: Grow your story, grow your self. United Way. Gainesville, FL.

Telg, B.W., & Jones, J. (2016, December) Storytelling for your health. Shands Rehabilitation Hospital, ArtsAbility Event. Gainesville, FL.

Telg, B.W., & Jones, J. (2016, November) Keynote: [Defining the story of Gainesville](#). STORY:GNV Conference. Gainesville, FL.

Telg, B.W., & Jones, J. (2016, November) Storytelling as identity capital. USF Center for Leadership & Civic Engagement. Tampa, FL.

Telg, B.W., & Jones, J. (2016, September) Storytelling: What's my why? Wedgworth Leadership Institute. Gainesville, FL.

Telg, B.W., & Jones, J. (2016, July) What is my story: For middle school students. FOCUS Summer Program. Gainesville, FL.

Telg, B.W., & Jones, J. (2016, May) Storytelling to improve agriculture. Florida Ag Institute. Gainesville, FL.

Telg, B.W., & Jones, J. (2016, April) Storytelling for digital humanities. THATCamp. Gainesville, FL.

Telg, B.W., & Jones, J. (2016, March) Hosting. [TEDxUF](#). Gainesville, FL.

Telg, B.W., & Jones, J. (2016, February) Share your story. FRANK Conference. Gainesville, FL.

Telg, B.W. (2016, January) Storytelling in rehab. UF Shands Rehab Hospital. Gainesville, FL.

Telg, B.W., & Jones, J. (2016, January) Disability identity. UF Shands Rehab Hospital. Gainesville, FL.

J. & Barnes, C. (2016, January) Strengthening the story: Digging deeper in mission, vision and values. UF Hillel Board of Directors. Orlando, FL.

Telg, B.W. & Jones, J. (2015, December) Storytelling for business. TAMID UF. Gainesville, FL.

Telg, B.W. & Jones, J. (2015, November) What is your why. USF Center for Leadership & Civic Engagement. Tampa, FL.

Telg, B.W. (2015, October) The power of storytelling. PechaKucha: Gainesville. Gainesville, FL.

Telg, B.W. & Jones, J. (2015, October) Easy as PIE webinar: Storytelling with self narrate. UF/IFAS Center for Public Issues Education. Gainesville, FL.

Telg, B.W. & Jones, J. (2015, October) Self narrate: Storytelling seminar. United Church of Gainesville. Gainesville, FL.

Telg, B.W. & Jones, J. (2015, October) Guest lecture for DIG6551: Applied interactive storytelling. University of Central Florida. Orlando, FL.

Telg, B.W., Jones, J. & Barnes, C. (2015, September) Defining the story: Mission, vision and values. UF Hillel Board of Directors. Gainesville, FL.

Telg, B.W. & Jones, J. (2015, September) Self narrate: Four-week story development course. United Church of Gainesville. Gainesville, FL.

Telg, B.W. & Jones, J. (2015, August) Self narrate: Tell your story, grow yourself. Gator Amputees Support Group At Shands Rehab Hospital. Gainesville, FL.

Telg, B.W. & Jones, J. (2015, May) Persuasive storytelling for Tobacco Free Florida. Hendry County Health Department. LaBelle, FL.

Telg, B.W. & Jones, J. (2015, May) Persuasive storytelling for Tobacco Free Florida. Alachua County Health Department. Gainesville, FL.

Telg, B.W. (2015, April) Connections: Comparing Options For Recording Video Conferences With Mediasite (Poster). Sonic Foundry Unleash Conference. Madison, WI.

Telg, B.W. & Jones, J. (2015, April) Persuasive storytelling for Tobacco Free Florida. Alachua County Health Department. Gainesville, FL.

Telg, B.W. & Jones, J. (2015, April) Self narrate: Tell your story, grow yourself. Starter Space. Gainesville, FL.

Telg, B.W. (2015, April) Self narrate: Why I lead. 1st Annual AEC Research-Extension Symposium. Gainesville, FL.

Telg, B.W. (2015, March) Self narrate: What is your why. University of Florida Global Gator Initiative Conference. Gainesville, FL.

Telg, B.W. & Jones, J. (2015, February) Self narrate: Digital storytelling. University of Florida Center for Digital Health And Wellness. Gainesville, FL.

Telg, B.W. & Jones, J. (2015, January) Self narrate: Telling your story as an artist. Art Lab. Gainesville, FL.

Telg, B.W. (2014, November) Self narrative: Tell your story, grow yourself. Florida Occupational Therapy Association 2014 Annual Conference. Fort Myers, FL.

Telg, B.W. & Mcallister, M. (2014, September) Using streaming media and videoconferencing with your course.

Telg, B.W. & Jones, J. (2014, September) Self narrate. North Central Florida Occupational Therapists Forum. Gainesville, FL. - Attendees were given Continuing Education Credits

Telg, B.W. (2014, September) Self narration and oral communication. AEC3030 - University of Florida. Gainesville, FL.

Telg, B.W. & Jones, J. (2014, April) The labor of our stories. Institute of Hispanic-Latino Cultures. Gainesville, FL.

Grant Projects:

MusicGNV Quarterly Recording Grant

MusicGNV's mission is to help grow the Gainesville music scene and we identified a need of supporting artists looking to record new material. We partnered with the City of Gainesville's Cultural Affairs department to offer studio time to emerging artists each quarter. The City of Gainesville offered \$1000 per quarter. We partnered with different recording studios in Gainesville, who all offered substantially discounted rates for this project. In addition, we offered our time, acting as producers, again at extremely discounted rates. In a typical quarter, we provided one Gainesville-based artist or band with one weekend of studio access. The goal was to record 4-5 songs. By the end of the process, the grant recipient walked away with a professionally recorded and mixed EP. MusicGNV also hired videographers and photographers to document these sessions, providing the grant recipient with photo and video content to release along with their EP. Our December 2021 round of the grant, at the studio's recommendation, offered 4 hours of studio time to 4 different hip hop artists, who each were able to produce 2 fully mixed and mastered tracks in that time. This grant is valued at \$2,000 per quarter.

- You can listen to all releases recorded as part of this grant [here](#).

Voices of Gainesville

The "Understanding Racial Disparities in Alachua County" report detailed disparities in employment, criminal justice, education, housing and poverty in Gainesville. How do we as a community address this? We partnered with the Gainesville NAACP, United Church of Gainesville, and the Hippodrome Theater to host a storytelling series to give a face and a

voice to the statistics of those most affected by these disparities. Community leaders were also invited, including the chief of police and the mayor to tell their personal stories, and of the challenges faced in addressing systemic racism. A portrait series was done for Unseen America in association with this project.

- Most of the stories can be seen at the [Voices of Gainesville webpage](#).

Visit Gainesville Tourism Product Development Grant

- Changeville was awarded nearly \$10,000 from the Visit Gainesville Tourism Product Development Grant in 2017 for its 2018 festival. This money was allocated to promote and advertise tourism into Gainesville from out of the area. It was my responsibility to identify appropriate locations to advertise Changeville, maintain a budget for that money, and monitor all spending. In addition, I was in charge of making sure all advertisement included proper grant language and branding.

Storytelling For Therapy Project

- Self Narrate, in conjunction with the Shands Rehab Hospital & the UF Medical Guild – Leading a year-long project to capture the stories of Occupational Therapy patients. The aim of this project is to help people complete their recovery and develop a deeper understanding of their “disability identity.”

Organizational Leadership:

MusicGNV

- Developed nonprofit program to assist musicians during COVID-19. I created an organizational structure around this program with a goal of sustainability during and after the coronavirus quarantine.
- I negotiated a contract with the city of Gainesville which led to the organizing and processing of over 40 livestreams, with \$8000 going to local musicians over six months
 - Additionally, hundreds of dollars beyond that have been raised for artists in Gainesville impacted by coronavirus from other fundraising efforts including multiple livestreams partnered with The Bull and other organizations.
- Produced 3 compilation albums, each featuring approx. 20 Gainesville and Gainesville-adjacent musicians, with all profits going to artist involved
- Manage quarterly artist grant offering up and coming Gainesville artists recording time valued at \$2000

Story Cycle

- The Story Cycle is Gainesville’s first, and possibly the world’s first, Storytelling Bicycle. Self Narrate takes the bike out to different events in Gainesville and captures our city’s stories, with the goal is to create a library of Gainesville’s stories!
- The Story Cycle was the focus of a year-long partnership with the City of Gainesville’s Gainesville 150 program. We took the bike to multiple events each month for the entire year, capturing stories that were uploaded to YouTube and included in a time capsule to be opened in 150 years.
- The Story Cycle was featured as an exhibit in 2019 at the Cade Museum of Innovation.
- As of July 2020, over 130 stories were recorded and uploaded to YouTube from the Story Cycle.

Sofar Sounds, LLC.

- City Organizer and Team Manager of Sofar Sounds monthly secret shows in Gainesville. Has developed all marketing and promotional materials for Sofar Gainesville, maintaining consistent branding with Sofar Sounds. Acts as liaison with international Sofar organization, located in over 400 cities. The first two shows sold out completely, even though they featured completely secret locations and secret lineups. I manage a team of nearly 10 dedicated and passionate music fans who want to create a unique music community in Gainesville.

STORY:GNV

- Conference Organizer, Developed concept for conference, maintained budget, created all branding for the conference as well as identified and communicated with all speakers and panelists. Over 100 people registered for the first two annual conferences.

Changeville Music Festival

- As an Executive Director, I managed the logistics of the festival, developing internal structures and plans for all elements of all festival events. This included, but was not limited to, booking artists, developing and implementing marketing, developing collaborative relationships with downtown businesses, and managing the student team. I was also responsible for developing and maintaining the budget.

Self Narrate, Inc.

- Founder & Executive Director, Web Designer, Video Content Developer. Self Narrate is an organizational and personal development service utilizing self narrative as a tool for growth. Through this nonprofit, I have developed numerous leadership and personal development tools, evaluating each to the needs of the client's organization. I have also led numerous keynotes and presentations on story development.

Betterme Productions

- Co-Founder of Betterme Productions, a video production company that emphasizes authentic storytelling.

Live Mighty

- Co-Founder of Live Mighty, a merchandising and public speaking management company.

Healthy Families

- Created an annual financial plan for Healthy Families Alachua.

GainesvilleDads.org

- Created website that compiles all known resources in the Gainesville community for fathers. This resource is currently being utilized in prison release programs in the area.

Course Development:

The Racial Healing Handbook Book Club

- Developed and facilitated ten-week training series based on *The Racial Healing Handbook*. Navigated learners through a deep exploration of their racial identity and racism in society. Also created a handbook to guide facilitators through the process of leading this book club for their workplace.

LGBTQ+ Inclusive Gators

- Helped develop an in-person course on LGBTQ+ inclusion in the workplace. Offered for first time in Spring 2021 and has been offered every semester thereafter.
- Helped subject matter experts conceive of and produce this course.

Cultivating an Abundance Mindset

- Created and have facilitated a course on improving job outcomes by developing an abundance mindset.
- This course has been offered is offered at least once per semester at UF HR Training.

Storytelling to Find Your Why and Envision Your Aspirations

- Created and have facilitated a course on personal and organizational meaning-making through story development.
- This course has been offered multiple times and is offered at least once per semester at UF HR Training.

Influence: Leveraging Relationships for Change

- Worked with Dr. Nicole Stedman to design and develop a course on organizational influence at the staff level. This course is now offered every semester at UF HR Training.

Compassionate Communication in the Workplace

- Worked with Leif Stringer to design and develop a course on Non-Violent Communication in the workplace. This course is now offered every semester at UF HR Training.

Online Course Development:

Career Readiness Online Course

- Developed a 10 module online course presentation for the Career Readiness curriculum for the Florida prison system. This program was piloted in February 2022.

RJE500 - Stronger Together: Institutional Racism, What It Means For You, and What You Can Do About It

- Conceived of, and developed, online course on institutional racism and how to combat it. Launched September 2021 as part of the University of Florida's Gators Together inclusion & diversity certification.

Write Your Story for Personal Growth & Empowerment

- Developed and launched an online course based on my co-authored book Break Your Invisible Chains. [LINK](#)

Webinars

Create presentation visuals worthy of the TED stage [LINK](#)

The following were created as part of an initiative to provide training content for the University of Florida employees during COVID-19 quarantine.

- **Cultivating An Abundance Mindset Webinar [LINK](#)**
- **Can You Hear Me Now? Using Streaming Video & Web Conferencing to Enhance Engagement [LINK](#)**
- **Applying Performance Measures To Your Work [LINK](#)**
- **Building Your Own Long-Term Success Story [LINK](#)**

Video Production:

MusicGNV Sessions

- Recorded and edited many MusicGNV session performance videos to highlight Gainesville musicians in community spaces. [LINK](#)

Sofar Sounds

- Edited all Sofar Sounds Gainesville performance videos. Videos hosted on Sofar Sounds Youtube Channel, followed by over 1,200,000 people. [LINK](#)

Changeville Videos

- Edited and Produced all Changeville 2017-2018 videos, including commercials and performance videos. [LINK](#)

Kids Cookout

- Filmed and edited a commercial for Nimai Larson's Kids Cookout series, promoting her business, which teaching cooking skills to children. [LINK](#)

BettermeTV Webseries

- Produced and co-hosted the first few episodes of BettermeTV, Gainesville's first local talk show webseries. [LINK](#)

The Faces of Bonnaroo 2015 Video Series

- With Betterme Productions, helped design and produce a series of 10 videos from Bonnaroo 2015. The videos showcase different non-profit organizations that were featured at Bonnaroo as well as telling the stories of various Bonnaroo attendees. [LINK](#)

The Faces of One Spark 2015 Video Series

- With Betterme Productions, helped design and produce a series of 15 videos from One Spark 2015. The videos showcase different organizations making an impact in Florida. For many of these organizations, this was the first video content generated that tells their story. [LINK](#)

CORE Incorporated "Introduction" Video

- With Betterme Productions, helped develop all elements of CORE Incorporated's "Introduction" video, explaining what this nonprofit organization does. Wrote script. Helped direct, film and edit. This video was used to successfully fundraise at One Spark 2015. [LINK](#)

We Are Neutral Narrative Video & Commercial

- Helped the non-profit organization We Are Neutral define their narrative and created organizational narrative content and produced a commercial.

Gainesville Compost Narrative Video

- Helped Gainesville Compost define their narrative and created organizational narrative content.

Wedgworth Leadership Institute "Why I Lead" Series

- Produced a series of videos for the Wedgworth Leadership Institute showing how graduates of the Institute developed their leadership philosophies.

Tobacco Free Florida Training Video - Systems No, Systems Go

- Produced a training video for the Tobacco Free Florida initiative training healthcare professionals on the use of tobacco awareness systems.

Thinking Locally, Engaging Globally grant project

- Edited a series of Reusable Learning Object videos for use in UF AEC courses. These videos were shot in Brazil, Venezuela and other countries to show the differences in agricultural norms in these areas.

UF Genetics STEP: Scientific Thinking & Educational Partnership Project

- Produced, shot, edited and animated an extensive series of videos interviewing scientists working in Genetics for the purpose of creating science-oriented videos for a high school audience. These videos have been used to promote UF on PBS, ESPN.com and at the Florida Museum of Natural History. These videos won the 2015 ANREP National Innovative Program Award.

Skills/Strengths:

Expert: Adobe Captivate, Final Cut Pro, Mediasite, iMovie, PhotoShop, Microsoft Office Suite (Word, Outlook, Excel, Powerpoint, etc.), Social Networking (Facebook/Facebook Ad Manager/Twitter/Google Analytics/Tumblr, etc), TurningPoint, Camtasia

Proficient: Wordpress, InDesign, Adobe Premiere, Garage Band, E-learning (Sakai/Canvas), Sharepoint, Web design concepts

Training/Certification:

Strategic Communications Academy for UF Leaders & Scholars

Successfully completed the semester-long Strategic Communications Academy at UF, designed to teach administrators how to communicate better through storytelling to advance positive change for an organization.

Goodman Center Storytelling Workshop

Successfully completed the Goodman Center's "Storytelling for the Gator Good" workshop at UF, designed to teach administrators how to tell better institutional stories.

UF Supervisory Challenge

Successfully completed UF HR's supervisory challenge course, an extensive, 12 course program designed to improve managerial skills and human relations in the workplace.

Honors/Awards:

City of Gainesville 2021 Community Excellence Awards

MusicGNV received the COVID-19 Essential Arts Award

Nomination for 2017 Spirit of Gainesville Award

<http://www.gainesville.com/news/20171101/nomination-brandon-telg-and-jaron-jones-for-entrepreneurship>